

Fayette Cares High Cotton 5k/1k Saturday, September 14, 2024



Sponsor Prospectus

Dear Potential Sponsor:

Thanks to generous sponsors and hundreds of caring runners and walkers, the High Cotton 5k Run/Walk & 1k Fun Run raises vital funding to help Fayette Cares shelter the homelessness, break the cycle of domestic violence, and empower families in crisis to achieve stability.

On **Saturday, September 14, 2024** this fun event will once again feature a scenic course filled with views of historical homes, churches, and a path through Somerville City Cemetery (circa 1829).



The popular cotton themed trophies will be awarded to 5k race winners in overall and age categories, while all 1k fun runners receive a participant medallion. Awards are presented at the Fayette County Chamber Cotton Festival, which offers family friendly events including live music, inflatables, games, food, a car show (featuring street rods, antique vehicles, foreign and domestic cars and trucks), shopping, and much more.

With your support Fayette Cares will continue more than three decades of award-winning service, offering lasting solutions for families who are hurting.

To learn about running/walking, volunteering, and sponsorship opportunities please visit www.fayettecares.org/5k, email executivedirector@fayettecares.org or call (901) 465-3802 x 221.

Our event is a great way to gain exposure and recognition for your brand. With our many sponsorship levels, there are great options to advertise your business in a unique and meaningful way.

Thank you in advance for your willingness to make a difference in our community.
Thanks to generous sponsors, and hundreds of caring

Sincerely,

A handwritten signature in cursive script that reads "A. Porto".

Alexandra Porto
Executive Director

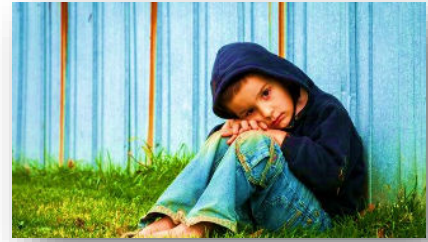
Saturday, September 14, 2024
FayetteCares.org/5k



FAYETTE CARES – HELPING THOSE IN NEED

ENDING HOMELESSNESS

At Fayette Cares, the homeless are empowered to achieve stable and independent living. Program participants find a nurturing environment to overcome barriers to stability and self-sufficiency including issues related to domestic violence, poverty, drug abuse, and mental illness. The program serves male or female single parent households, married couples with children, and individuals without children. Unlike many shelters, children over 10 are welcomed regardless of gender.



Families actively participate in educational programs building the skills and resources needed to increase income, effectively manage finances, establish stable homes, and build strong families with bright futures.

DOMESTIC VIOLENCE INTERVENTION

For many, home is a prison of untold violence, oppression, and pain. Fayette Cares offers options and resources to help victims become survivors and break the cycle of violence. Services include emergency shelter and transportation, safety planning, emergency cellular phones, security systems, court accompaniment, and links to essential resources. Support groups are also offered, helping to find healing among other survivors.



CRISIS INTERVENTION

In every life a little rain must fall, but for some it is a deluge. The flood may be in the form of a job loss, a house fire, unexpected custody of a grandchild, or other emergency.

Fayette Cares helps stabilize families in financial crisis with emergency shelter, food, clothing, hygiene products, housewares, school supplies, and other essentials. Fayette Cares may also provide temporary assistance with rent, mortgage, or utility payments to rehouse families who have become homeless.



Families receive aid to offer lasting stability with resources and life skills classes that build opportunities for self-sufficiency.

SPONSORSHIP OPPORTUNITIES

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FayetteCares.org/5k



August 7th deadline for maximum marketing exposure

	TITLE (1) \$5,000	GOODIE BAG (1) \$2,500	SHIRT (1-2) \$2,000	AWARD PODIUM(1) \$1,500	EXTRAMI LE \$1,000	RUNNER NUMBER \$750	EVENT \$500	COURSE MARKER \$150
Registration	25	5	5	5	5	N/A	N/A	N/A
Expedited Registration	✓	✓	✓	✓	✓	N/A	N/A	N/A
Event Photo Watermark	✓	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Offer on Race Website	✓	✓	✓	✓	✓	N/A	N/A	N/A
Advertising & Press	✓	✓	✓	✓	✓	✓	✓	N/A
Event Signage	✓	✓	✓	✓	✓	✓	✓	Course Marker
Awards Ceremony	✓	✓	✓	Podium Logo	✓	N/A	N/A	N/A
T-Shirt Listing	✓	✓	✓	✓	✓	✓	✓	N/A
Web Link	✓	✓	✓	✓	✓	✓	✓	✓
Social Media Posts	4	2	2	1	1	1	N/A	N/A
Email Marketing	✓	✓	✓	✓	✓	✓	✓	N/A
Registration Confirmatio n	✓	✓	✓	✓	✓	N/A	N/A	N/A
Event Table/Booth	✓	✓	✓	✓	✓	✓	N/A	N/A



Premier



Featured



Standard

Saturday, September 14, 2024

FayetteCares.org/5k



HIGH COTTON 5K/1K RUN/WALK

SPONSOR FORM



Please make checks payable to:
Fayette Cares
PO Box 326
Somerville, TN 38068

Return by August 1, 2024 for maximum exposure in applicable promotional opportunities.

Completed form may be sent via email to executivedirector@fayettecares.org.

Fayette Cares is a non-profit 501(c)(3) and a United Way agency. A donation receipt will be mailed to you following the event.

Sponsor Listing for Signage: _____

Sponsorship Level: _____ Contribution \$ _____

Sponsor Contact: _____

Telephone: Office _____ Cell: _____

Address: _____

Email: _____

Website: _____

Referred By: _____

I would like to provide goodie bag items (recommended quantity 250) ☐ Yes ☐ No

Visit FayetteCares.org/5k for event information and to learn about Fayette Cares.

Thanks for caring!

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