



FAYETTE
Cares

A NIGHT OF SOUTHERN
Elegance



2026 SPONSOR PROSPECTUS



ABOUT THE EVENT

A NIGHT OF SOUTHERN ELEGANCE

SATURDAY, NOVEMBER 7, 2026 | 6 PM

Join us for a milestone evening celebrating 40 years of Fayette Cares mission impact. A Night of Southern Elegance brings together community leaders, philanthropists, and friends for an unforgettable evening of fine dining, entertainment, and purpose.

Our dedication to making a measurable difference, drives programs to feed the food insecure, bridge the gap from homelessness to stable housing, provide safety from violence, build life skills, and link to critical resources for a brighter future.

Your support fuels critical services including emergency shelter, hunger relief, and domestic violence intervention.

We hope you'll take part in this special event with a generous sponsorship or auction donation to continue the life changing work of Fayette Cares.

ALEXANDRA PORTO

EXECUTIVE DIRECTOR

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YOUR PARTNERSHIP MAKES A REAL IMPACT

SPONSORSHIP CONNECTS YOUR BRAND
WITH A MISSION THAT HAS A RICH HISTORY
OF TRANSFORMING LIVES AND
STRENGTHENING COMMUNITIES.



1,300

people served each year

From homelessness and domestic violence to food insecurity and financial hardship, Fayette Cares helps people move from crisis toward safety, stability and self-sufficiency. **And 25 % of those we serve are children.**



31 beds

Our shelter gives individuals and families experiencing homelessness or fleeing abuse a safe place to regroup, rebuild and work toward safe, permanent housing.



21+ tons

of food distributed each year

When a family is struggling, every choice matters—food, medicine, rent or utilities. Fayette Cares helps make sure a crisis doesn't force families to go hungry.

40 YEARS OF RESTORING SAFETY, STABILITY, AND HOPE





SPONSORSHIP OPPORTUNITIES

OUR SPONSORS HAVE CREATED UNIQUE ACTIVATIONS AND EXPERIENCES TO INTERACT WITH GALA ATTENDEES, SHOWCASE PRODUCTS AND NETWORK WITH COMMUNITY LEADERS,

LOOKING FOR SOMETHING UNIQUE TO SHOWCASE YOUR BRAND AND YOUR SUPPORT OF FAYETTE CARES? WE ARE HAPPY TO WORK WITH YOU TO CREATE SOMETHING SPECTACULAR. CONTACT US!

DIAMOND SPONSOR

- Exclusive "Presented By" naming recognition
- VIP seating & premium wine for 16 guests
- Premium recognition during program
- 4 page program feature
- Social media & email spotlight
- Premier web link on event page & online auction
- On-site activation opportunity

\$30,000

OPAL SPONSOR

- VIP seating & premium wine for 16 guests
- Premium recognition during program
- 4 page program feature
- Social media & email spotlight
- Premier web link on event page & online auction
- On-site activation opportunity

\$20,000

PLATINUM SPONSOR

- VIP seating & premium wine for 16 guests
- Program recognition
- 3 page program feature
- Social media & email spotlight
- Premier web link on event page
- On-site activation opportunity

\$10,000

CONFIRM YOUR SPONSORSHIP BY SEPTEMBER 1 FOR BEST EXPOSURE

OUR REACH

OUR EVENT IS PROMOTED THROUGHOUT THE MID-SOUTH, WITH PAST EVENTS GENERATING COVERAGE AND PUBLICITY IN MEDIA OUTLETS SUCH AS THE COMMERCIAL APPEAL, MEMPHIS BUSINESS JOURNAL, RSVP MAGAZINE, WMC-TV CHANNEL 5, AND MORE.



4.5k

page views



5k+

social media subscribers



3.5k

email subscribers